

# Discover

a new location for events

# Your event in the spotlight

As organisers of the worldneed, we've got it covered.

and a team experienced in next event.

With two outstanding purpose-built facilities to choose from, Farnborough International Exhibition & Conference Centre offers you the ultimate showcase for your event.

famous Farnborough International Airshow, we understand what it takes to help you run a successful event. Seamless planning, flexible spaces, super-fast connectivity, plenty of parking – whatever you

With technology fit for the future helping your event run smoothly, there are plenty of reasons to choose Farnborough for your



### 1908

Rich in aviation history, Farnborough saw the very first powered flight in 1908 by Samuel Cody.

### 1948

The world-famous Farnborough International Airshow has been held at the airfield at Farnborough since 1948.

### 2008

Farnborough International created its venue business to maximise its 100,000 sq.m site outside of the Airshow, by opening a 3,000 sq.m permanent venue building.

### Farnborough International. The home of pioneering spirit.

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### 2018

In the spring of 2018 Farnborough will open Hall 1, a new 20,000 sq.m conference and exhibition facility, offering 12,500 sq.m of flexible event space.

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### Beyond

We are on an exciting journey to make Farnborough International not only famous for delivering airshows but also for hosting world-class events.



### Location, location, location

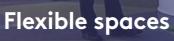
All the attractions of London without the hustle and bustle of the city. Fast links to the capital and beyond.

# Choose Farnborough

2

### £30 Million purpose-built venue

Contemporary in design, our venues reflect pioneering, innovation and sophistication -all fitting for world-class events.



3

Our new Hall 1 may be epic in size, but we can also accommodate more intimate events thanks to our flexible event solutions.



### Future-proof technology

Super-fast connectivity and innovative technology means your events are fit for the future.

5

### **High security**

### 7

### Years of experience

We've organised major events here for decades. We know what it takes to make yours unforgettable.



### Excellent accommodation

We're surrounded by a vast selection of great hotels from high-end luxury to sensible budget choices.

Located on Farnborough Airport, we're set up to organise any level of security your event demands.

## Location, location, location.

Within easy reach of London, Farnborough International Exhibition & Conference Centre gives you a large-scale venue without the hassle of negotiating the city. Just 35 minutes from London Waterloo makes it the perfect choice for accessibility.

At the heart of the M3's Sci:Tech corridor and one of the UK's top business districts, Farnborough is a tried and tested location for large numbers of visitors. Every other year, the site entertains over 200,000 visitors to the airshow.

For larger events, the local area has plenty to offer your participants and guests with easy access to London. Whatever level of accommodation you want to offer, Farnborough has a great selection of places to stay nearby.

Our venue is a gateway to London and the South East, making it easy for your guests to drive or catch the train. Just a short distance from major airports means it's convenient for international visitors.

TAG Farnborough airport also offers an alternative means of transport with direct access to the venue's front door!





M25

By car: 10 minutes from Junction 4a, M3

M11

M20

M26

M25



By train: 35 minutes direct from London Waterloo to Farnborough Main



By plane: 30 minutes drive from London Heathrow Airport and 50 minutes drive from London Gatwick Airport

# £30 Million Purpose-built

FARNBOROUGH

venue

### Introducing Hall 1

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imaginative events.

Our award-winning architects, Terence O'Rourke, are experts at matching a space to its purpose. And our brand new venue, Hall 1, is no exception.

### Designed with events in mind

Spanning 2 floors, our new venue is a vast space and capable of showcasing the largest events.

You won't have to compromise on anything. From the convenience of free on-site parking to spoiling delegates with great runway views.

### There's already one fantastic space at Farnborough International, now we've created another. Built exclusively for high-profile events, Hall 1 will join Hall 5 as THE venue of choice for ambitious event organisers.



Launching in Spring 2018, Hall 1 offers you and your delegates the latest technology and super-fast Wi-Fi connectivity. Its versatile spaces mean you're able to stage far more

Over 16,000 sq.m of flexible event space

£30 million investment

12,500 sq.m exhibition hall

2,500 capacity for delegates theatre style

10 flexible conference and event spaces

3,500 car parking spaces

How big? In Hall 1 you could fit:

3 Football pitches

BAE SYSTEM

46 Basketball courts

16 Olympic swimming pools

1,200 double-decker buses

### Each space is a blank canvas. Unlike other venues, you won't feel restricted. It's your event, you decide what it should look like. The only limit is your imagination. Go play.

Whether you're hosting your AGM, launching a product, or want to wow your industry, our flexible spaces tick every box.

Both Hall 1 and 5 can be divided any which way you choose. Our partitions give you ultimate flexibility over the configuration. Tell us more about your event and we'll help you make it the success it deserves to be.

Hall 5 has been staging successful events since 2008. With 3,000 sq.m of clear span, unbranded space, you can completely tailor the area to your vision.

Offering even more choice, Hall 1 opens in Spring 2018 with a range of versatile conference and exhibition spaces, meeting and function rooms. FIAT needed a space that would allow us to create an immersive brand environment that we could design without compromise. Farnborough International Exhibition & Conference Centre suited our needs perfectly and combined together with their responsive and flexible team we produced a highly successful event.

Lodestar Events

Farnborough International Exhibition & Conference Centre is such an exceptional and versatile venue, as specialists in live communications events, the blank canvas allows us to create just about anything for our clients – it's brilliant.

Chris Spencer, Project Director for the Storytellers

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Our spaces aren't just designed for great events today. They're ready for the future. Using the very latest technology with the support of our service suppliers, we can help you customise an imaginative event experience - no matter how far ahead you're planning.

# Future-proof technology

Whether your guests are celebrating their event with a hashtag on social media, or streaming video around the globe, connectivity is crucial.

We offer organisers unbeatable Wi-Fi capability with superfast speeds, allowing an impressive 50,000 devices to connect simultaneously.

Our technology is fit for the events of the future. We've partnered with DB Systems to deliver a purposebuilt connectivity infrastructure, built to cope with a high-density Wi-Fi network.

Official Service Partner



What does superfast speed mean?

1,450 downloaded songs on iTunes in 3 seconds

**600** films streamed in HD simultaneously



# High Security

As our venues are located on a business airport, the site has a permanent security operation already in place. As a result your event benefits from a level of security that few venues can match.

Having run the Farnborough International Airshow for many years, we understand how to get the balance right by providing a reassuring presence without being intimidating.

### To make sure your event runs smoothly and safely:

- Guests can only access the site via one of our secured entry gates
- 24/7 security can be arranged
- Our highly trained teams know how to resolve security issues before they become a problem
- We offer different levels of security depending on your event needs



A great hotel is often as important as a great venue.

# Excellent **accommodetion**

There's no shortage of excellent accommodation in and around Farnborough.

Not only do guests expect a venue that's easy to reach, they want a comfortable place to stay too.

In Farnborough, your guests will be absolutely spoilt for choice.

From luxury to budget, the area currently boasts 2,500 rooms all within a 15-minute drive of the venue.

We know that recommending accommodation is an excellent way to encourage people to attend your event. That's why we work with hotels in the area to help you offer guests the best rates and service.

Flagship Hotel







# Years of experience

With 150 years of combined experience, we know what it takes to make great events happen. From start to finish, we work closely with you to make your event a success.

> Precision, positivity and partnership are our core values. Every step of the way, you'll benefit from the expert support of our professional and friendly teams. Any problem you face, we find a solution.

We're recognised for running largescale global events. Farnborough International Airshow demonstrates what we do best – we host 1,500 exhibitors and 100,000 guests on trade days alone!

Everyone we work with meets industry standards and helps us maintain our ISO accreditation. This means you'll never get less than the best.

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### Make your event shine.

GES is the world's leading full service provider for live events around the world.

They deliver outstanding end-toend solutions for more than 3,000 conferences, fairs, exhibitions, awards and many other types of live events worldwide every year.

Working with the team at Farnborough, GES will work with you to provide innovative and imaginative solutions that will inspire and make your event shine.

The GES team are on hand and available to help you every step of the way. Whether it's a simple three by three shell, or an intricate 5,000 square metre pavilion, no requirement is too large or too small.



### Hall 1

Open in Spring 2018, Hall 1 will provide the ideal year-round location for business events.

The new 20,000 sq.m facility can house any event of any type and can be hired in whole or in part. The exhibition halls can be subdivided by partition walls and the function rooms offer even more solutions for small or large scale events.

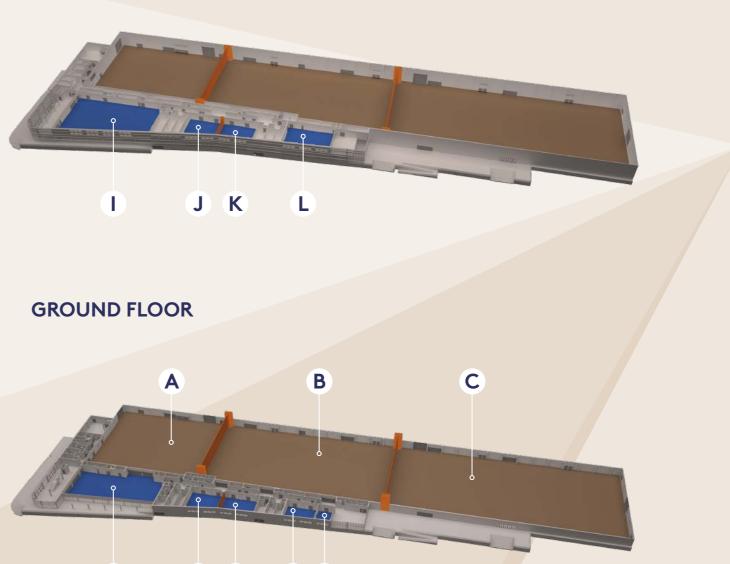
### **Technical Specs**

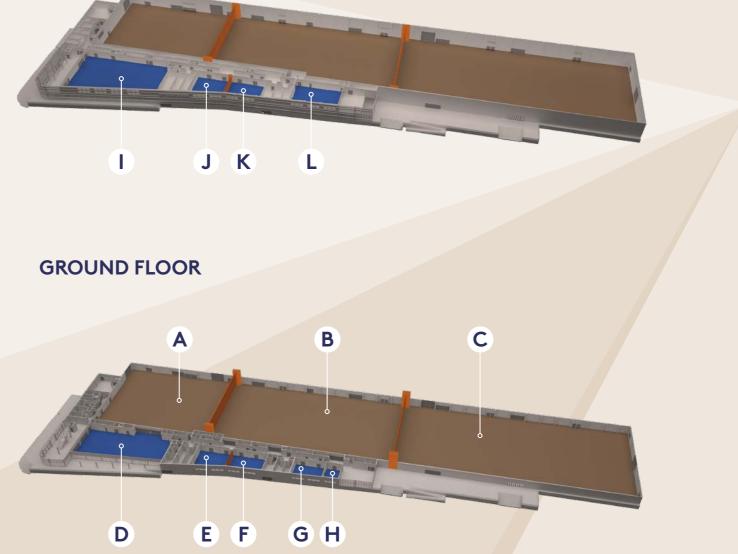
### Function Room Capacities

Plan Reference	Function Area Name	Floor Level	Function Area Length	Function Area Width (Max)	Function Area Width (Min)	<b>Area</b> (sq. meters)	Theatre	Cabaret	Banqueting	Boardroom	Reception
	Hall 1	Ground floor	260m	47.8m	45.4m	12,332	-	_	_	-	-
Α	Hall 1.1*	Ground floor	60m	47.5m	46.7m	2,832	2,500	1,200	1,500	-	2,800
В	Hall 1.2*	Ground floor	90m	47.4m	46.3m	4,261	3,500	2,500	3,000	-	4,000
с	Hall 1.3*	Ground floor	110m	47.8m	46.3m	5,239	3,500	2,500	3,000	-	4,000
D	Discover	Ground floor	44.7m	20.7m	17.2m	850	765	425	536	-	850
	Pioneer	Ground floor	33.7m	13.9m	10.7m	400	360	200	252	-	400
E	Pioneer 1*	Ground floor	16.25m	13.9m	11.6m	200	180	100	126	40	200
F	Pioneer 2*	Ground floor	16.75m	11.6m	10.7m	190	170	95	120	40	190
G	Navigate	Ground floor	14m	11.5m	10.8m	140	126	70	88	40	140
н	Lloyd Boardroom	Ground floor	7.5m	9.2m	9.2m	60	54	30	38	20	60
I	Inspire	First floor	44.8m	26.6m	19.8m	1000	900	500	630	-	1000
	Innovate	First floor	33.7m	14.2m	10.9m	400	360	200	252	-	400
J	Innovate 1*	First floor	16.25m	14.2m	11.6m	200	180	100	126	40	200
К	Innovate 2*	First floor	16.75m	11.6m	10.9m	190	170	95	120	40	190
L	Advance	First floor	22.2m	13.8m	12.7m	290	260	145	183	-	290
	Flight Deck	Second Floor	16.8m	12m	11.1m	200	-	-	-	-	180

\* Main area divided

### **FIRST FLOOR**





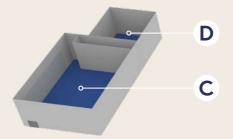
### Venue Floorplan



### Hall 5

Hall 5 has been the permanent on-site venue since January 2008 and is open year-round for events of all types.

This exclusive use venue comprises of over 3,000 sq.m of clear-span, unbranded indoor event space. Hall 5 is a popular choice for niche events, hosting AGMs, product launches, annual dinners, conferences and Christmas parties. **FIRST FLOOR** 



### **GROUND FLOOR**

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### **Technical Specs**

### Function Room Capacities

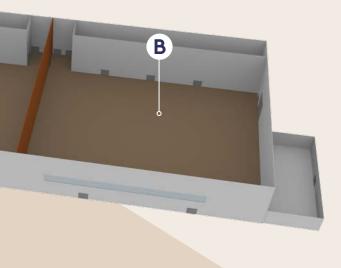
Plan Reference	Function Area Name	Floor Level	Function Area Length		Function Area Width (Min)		Theatre	Cabaret	Banqueting	Reception
	Hall 5 (East & West)	Ground floor	7.4m	90m	35m	3,150	2,500	1,200	1,500	3,000
Α	Hall 5–East	Ground floor	7.4m	45m	35m	1,575	1,200	800	1,000	1,500
В	Hall 5-West	Ground floor	7.4m	45m	35m	1,575	1,200	800	1,000	1,500
с	Mezzanine Room	First floor	3.6m	14.9m	15m	223	150	60	60	200
D	Mezzanine Office	First floor	3.6m	10m	10m	100	-	-	-	-

Venue Floorplan

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- Meeting and Function Rooms
- Partition Walls



### **Service Partners**









### **Funding Partners**





Hampshire County Council



### Memberships





### meetings industry association

The Farnborough International Exhibition & Conference Centre Official Service Partners are carefully selected by the organiser to ensure you have only the very best in care and attention to detail.

Our Official Service Partners are world leaders and live and breathe events and best of all, they know the show site and the venues like the back of their hands! Our teams are with you every step of the way and offer competitive but imaginative solutions for any type of event.



For more information about our fantastic exhibition and conference capabilities, please contact a member of our team.

Email event-enquiries@farnborough.com

Phone +44 (0) 1252 532 800

Website www.farnborough.com

Facebook @farnboroughinternationaliecc

Twitter @Farnborough\_Int



